

## WHAT IS CDFI?

## Tap into the \$1 trillion-dollar CDFI market

Perhaps you've seen the acronym, but you are unsure of how a CDFI can benefit your borrowers and your bottom line. As one of the few CDFI certified lenders, Champions Funding is uniquely positioned to offer our hassle-free loan programs that allow you to tap into a \$1 trillion market of underserved communities while offering minimal conditions and streamlined approvals. Let's break down what these institutions are and what they can bring to your business.





## What is a CDFI?

A CDFI is a Community Development Financial Institution that plays a vital role in providing equity in homeownership. These organizations are uniquely poised to assist underserved communities, these organizations lend to diverse individuals and businesses to spark economic growth in areas with historically limited access to funding.



## **How Can a CDFI Boost Your Business?**

This mission-focused lending is an opportunity to serve the underserved, but it also can boost your business. Backed by the US Department of Treasury, this unique program invests federal dollars alongside buyer contributions to make the dream of homeownership a reality.

Be a Non-QM Champion and grow your business with our CDFI Ally program!











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